

**COLLEGE FOR  
CREATIVITY & DESIGN**

**A Unit of Wisdom School of Management (Trust)**



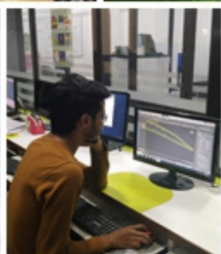
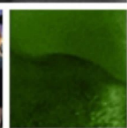
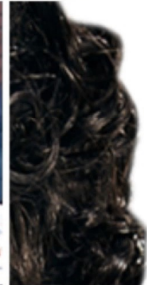
**PROSPECTUS**

**EQUIPPING OUR STUDENTS TO**

**SUCCEED IN**

**CAREER SINCE 2006**

**OPEN UP TO A  
WORLD OF MILLION  
OPPORTUNITIES**



# WISDOM COLLEGE FOR CREATIVITY AND DESIGN

Wisdom School of Management is one of the leading Counseling and Vocational Training Programmes Centres in India. It was established in the year 2006. It is working under [WSM Educational Trust](#) (Registered under Indian Trust Act, 1882) and certified its [Quality Management System](#) under ISO 9001:2015 which is also certified by IAF International Accreditation Forum.

Let me tell you that the journey of any Institution(s) goes/go through many ups and downs and the same was the case with **Wisdom School of Management**. The Institution-cum-Admissions Center started with 2 members in team and over some years, we realized that starting Institution could be easy but running that Institution is not our cup of tea. But we had no other option except to try our level best and to wait for the outcome. We did and gradually with the efforts of all, the Institution started growing up and tied up many colleges and universities for their admissions purpose under the disciplines of Engineering, Management, Nursing, Law, Arts & Humanities, Commerce, Paramedical, etc. programmes.

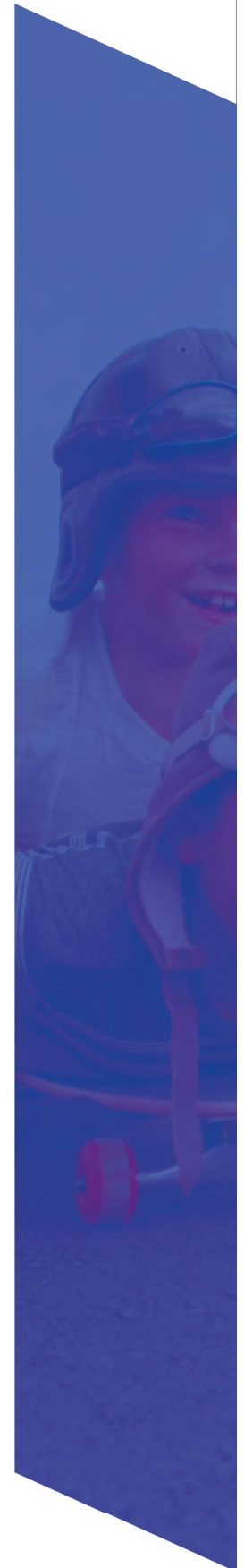
After a long span of time and working as Admissions Partners for others Institutions/Colleges/Universities, we, later tied up with Dreamzone for the programmes in Creative Arts and Designs and started our full time/Regular classroom teaching programmes in Fashion, Interior, Photography and Webpage Designing & Animation which resulted into two successful Institutions; one at Kapoorthala in Lucknow and second at Vaishali, Ghaziabad under the aegis of **Wisdom School of Management Educational Trust**.

However, we are highly thankful to the team of our teaching and non-teaching staff members who tried all their level best and made us reach where we are today.

Moreover, Wisdom School of Management has now got distinction of being Regular Training Partner of Sikkim Professional University with the name of Wisdom College for Creativity & Design now. Wisdom College is ready to train students in classroom for the programmes of Bachelor in Vocation (B.Voc) in Fashion, Interior and Webpage Design and Animation. In addition to classroom teaching, we shall also provide practical exposure to students by engaging them in the industries so that they could be well prepared keeping the aspects of jobs in mind.

Once again, as stated by our Chief Patron, the curriculum of B.Voc Programme will be the combination of 40% general education (theory) and 60% vocational training (practical) components which is the crux of New Education Policy of India-2021

We are committed for Quality Education. We mean it as we believe that "Learners who are healthy, well-nourished and ready to participate, and supported in learning by their families and communities; Outcomes that encompass knowledge, skills and attitudes, and are linked to national goals for education and positive participation in society."



Today, the meaning of a Quality Education is one that is pedagogically and developmentally sound and educates the student in becoming an active and productive member of society. To hark back to simplified measurements is to do a disservice to both the student and the phrase Quality education itself. Moreover, a quality education provides the outcomes needed for the individuals, communities and societies to prosper. It allows colleges align and integrate fully with their communities and access a range of services across sectors designed to support the educational development of their students.

Therefore, students being enrolled; is our responsibility which is to pour in them the Quality Education and that is why we take care of everything important to our students. Wisdom College also provides Hostel and Mess, Library, Well-equipped Laboratory facilities which do not only assure quality education but also quality care from us.

Last but not the least, we would like to say that come and experience the new world of real learning and working together. We wish everyone a great success ahead with us.

## **MISSION & VISION STATEMENTS:**

### **MISSION STATEMENT**

The Mission of Wisdom is to foster students for their academic and career growth through the development of our vertical and varied thinking, effective managerial and communication skills and too at moderate and affordable fees structure.

We are also committed for quality educational experiences and support services that lead to the successful completion of programmes and later the award of degrees, transfer papers and certificates on time.

We also believe in "Learn, Discover, Heal, Create-and make the World Ever Better." Thus, serving our community of alumni and friends through innovative and pragmatic programmes that enrich their lifelong relationship with us and that expands our collective contributions to the nation and the world as whole.

### **VISION STATEMENT**

The Vision of Wisdom is transforming lives and communities through advanced and progressive learning.

### **FROM THE WRITER OF WISDOM COLLEGE FOR CREATIVITY & DESIGN**



// THE CAPACITY TO LEARN  
IS A GIFT, THE ABILITY TO  
LEARN IS A SKILL, THE  
WILLINGNESS TO LEARN  
IS A CHOICE //

MESSAGE FROM

**Dr. S. A. S. NAQVI**

(SECRETARY, CENTRAL WAQF COUNCIL),  
MINISTRY OF MINORITY AFFAIRS,  
GOVT. OF INDIA

// **LEARNING** GIVES  
**CREATIVITY**,  
**CREATIVITY** LEADS TO  
**THINKING**,  
**THINKING** PROVIDES  
**KNOWLEDGE**,  
**KNOWLEDGE** MAKES YOU  
**GREAT!** //

**A.P.J. ABDUL KALAM**

**Dear Students,**

It gives me immense pleasure to congratulate all of you for choosing the **Bachelor of Vocation (B.Voc)** programme at Wisdom College for Creativity and Design.

I feel proud to say that this is the time of Vocational Programmes. Students who believe to hone their skills in order to get jobs should join the B.Voc Programme. The biggest highlight of programme is its easy entry and easy exit option available to students. Moreover, the curriculum of programme has 40% general education (theory) and 60% vocational training (practical) components. However, unlike the traditional Under Graduate programmes, B.Voc curriculum is mapped with the job role description as per National Skills Qualification Framework (NSQF) which is industry and work-integrated and your knowledge and skills are valued at every level and you will be qualified for a suitable job.

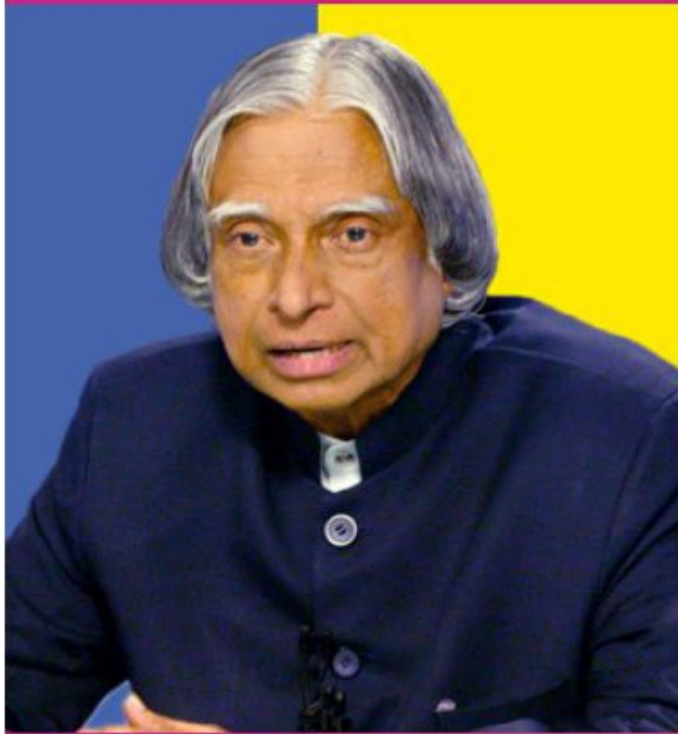
Many colleges and institutions have come forward to offer B.Voc Programmes by collaborating with different industry sectors. As a part of programme, students do hands-on work in the industry and attend theory in college. In most cases, they are also paid stipend by the organizations they work for and by the end of programme, most of them get absorbed by those organizations.

I feel that in many colleges Wisdom College for Creativity and Design has already proven with regard to providing practical exposure and later jobs to students. Now with B.Voc, Wisdom will create and provide more opportunities to them in years to come.

The University Grants Commission has also recently announced the Master of Vocation (M.Voc) degree for students who have completed the B.Voc programme. This will increase the level of certification in vocational education and create more expertise thereby strengthening the vocational education sector.

I remember that two months back, I had been at Wisdom College for Creativity and Design on a very personal invitation. I found the students and faculty members at Wisdom very vibrant and full of colors. Once again, I wish all of them the best of luck for their bright future ahead.

**WARM WISHES,**



## **DEVELOP A PASSION FOR LEARNING IF YOU DO, YOU WILL NEVER CEASE TO GROW**

MESSAGE FROM

### **VICE-CHANCELLOR**

(SIKKIM PROFESSIONAL UNIVERSITY, GANGTOK, SIKKIM)

Dear Learners,

I avail myself of the opportunity to inform you as the Vice-Chancellor of Sikkim Professional University which was, in fact, founded in the year 2008 as Vinayaka Missions Sikkim University. Now, this University is known as Sikkim Professional University vide gazette notification of Sikkim Government, May 2020.

This University was established with the objective of imparting quality education to the learners of Sikkim and country as a whole. Our society wants us to nurture our educational system by training our youth in specific domain of knowledge of their choice in this modern arena of science and technology. It is only the dedication and motivation of the learner which are utmost important leading you to get at your goal.

Therefore, realizing our commitments for the youths of today and tomorrow, we have decided to provide quality education in the fields of Vocational, Nursing, Pharmacy, Engineering and Technology, Arts and Science including Humanities and Agricultural Science as well. I wish you a good luck in your academic endeavour.

However, our association with Wisdom School of Management is quite older and stronger. This Institute, Wisdom had been working with us since Vinayaka Missions Sikkim University came into existence. Here, I am happy to say that both of us are working on the professional ethics and sharing personal bond at the same time too.

Now, it gives me immense pleasure to share the information that Wisdom School has now been a College for Creativity and Design which is affiliated to Sikkim Professional University in order to offer 3-year full time/regular programmes in Fashion, Interior and Webpage and Animation. The Bachelor of Vocation programmes under any disciplines are going to play a vital role in life of students. Students pursuing B.Voc will be creating difference through its 60% practical and 40% theory approaches/ways of studies. Needless to say the students after completing B.Voc Programmes are going to great in demand.

All my good wishes are with the team of Wisdom College for the Creativity of Design for the successful conduct of B.Voc Programmes. And, I also hope for a longer and better professional relationship ahead.

**PROF. SYED SHAMIMUL HASAN**  
M.SC. (AMU), PH.D. (BHU) & PGDDE (IGNOU)



MESSAGE FROM  
**Dr. ALAM SAGEER**  
(DIRECTOR),  
WISDOM COLLEGE FOR CREATIVITY AND DESIGN

**Dear Aspirants,**

First of all, welcome to all the new aspirants who have joined Bachelor of Vocation Programmes at **Wisdom College for Creativity and Design**.

You all will be happy to know Wisdom College offers Full-time/Regular **B.Voc** Programmes in **Fashion, Interior and Web Design and Animation** who are looking forward to make their future in the respective fields. We assure you that Wisdom College will provide you low cost high quality education locally including both skill development as regular course work thereby giving opportunities to the students to move directly into employment sector or move up in the higher education sector.

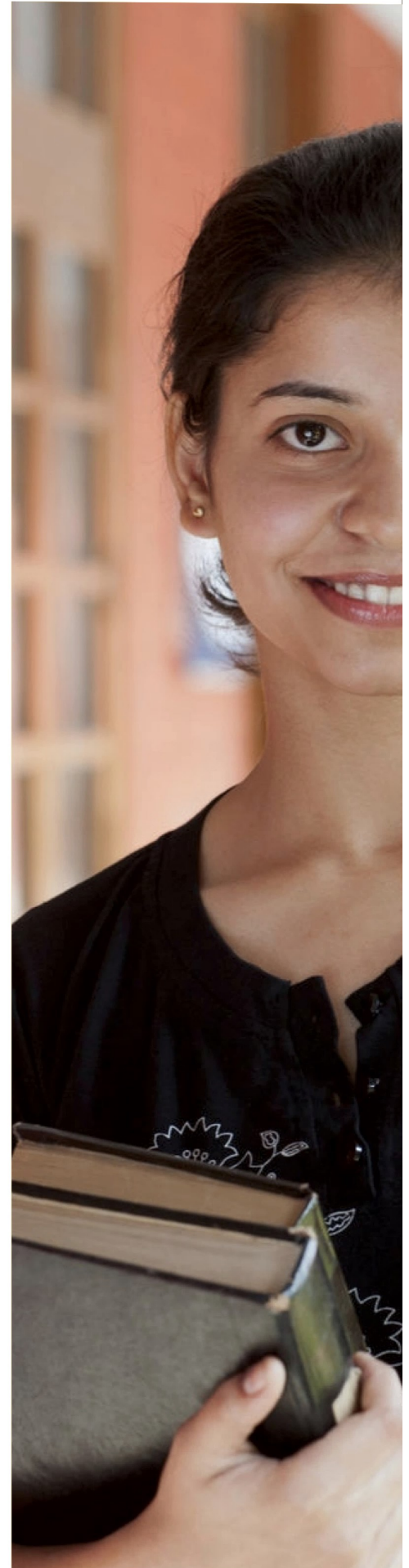
However, Wisdom was started as an Institute which has now got distinction of being a Regular College after a long journey of 18 years. The journey of this Institute was started as a Counseling-cum-Admissions Partner for many Universities which later on became a Training Partner for Dreamzone and now this Institute has just turned into a College, affiliated to Sikkim Professional University for a three-year Fulltime/Regular Degree Programme known as Bachelor of Vocation (B.Voc). We have and will continually strive for brighter and more secure prospects for students who are trained and helped in different walks of their life.

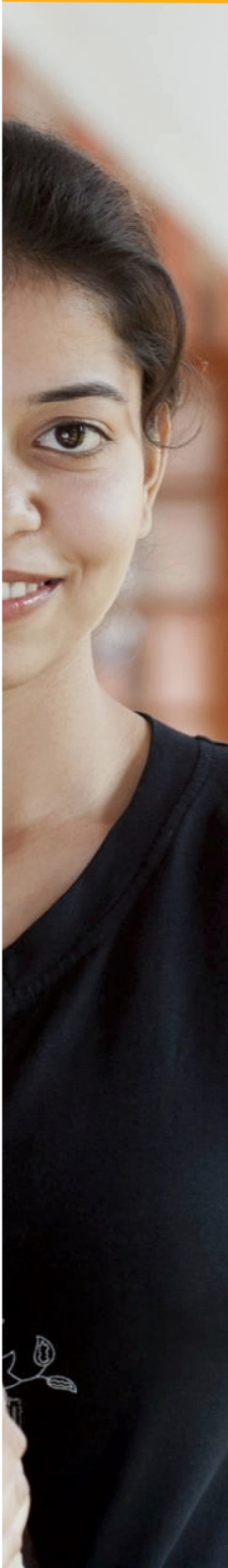
The values and environment we provide for students are sustainable and see them successfully through their formative years. The investment we put in to students today will help them achieve greater heights and create the unimaginable success in their life.

It is well said that it is the teacher that makes a difference not the classroom. I had simply given my teachers a small Institute called Wisdom Institute and they are teachers who have transformed this into a Wisdom College. We would not have been able to come up to this level if our teachers would not have supported us. Not only my teachers did so, our every non-teaching person tried his/her level best to make this vision of creating College possible. Wisdom College has the best-in class infrastructure for aspirants of Fashion, Interior and Web Technology and Animation programmes such as well equipped classrooms, laboratories, library, etc. Moreover, the qualified and experienced teachers have designed the curriculum of teaching in such a way that has made learning with understanding so easy and interesting for all. Our team of Training & Placement cell is quite dedicated which starts with the internships programmes of students and leaves them with the offer letters of jobs.

Above all, we assure all our aspirants for their better future endeavors. Come and experience a new world of learning and working together.

**BEST WISHES,**





**GREAT THINGS**  
ARE NOT DONE BY  
IMPULSE,  
BUT A SERIES OF  
**SMALL THINGS**  
BROUGHT TOGETHER





MESSAGE FROM  
**PUJA AGARWAL**  
DEAN, ACADEMICS

## Warm greetings and congratulations being the part of Wisdom College for Creativity & Design!

It is with great honor and pleasure that I extend best wishes to you all on behalf of the entire WSCDcommunity. It is our sincere hope that your family and you are well, and able to manage the evolving challenges in the time of a complex global pandemic. We are happy to say that students getting back to us after pandemic have been found more concerned and thoughtful in terms of their better career prospects. Moreover, the pandemic has really taught us a tough lesson which could be never ever be forgotten in our lives to come.

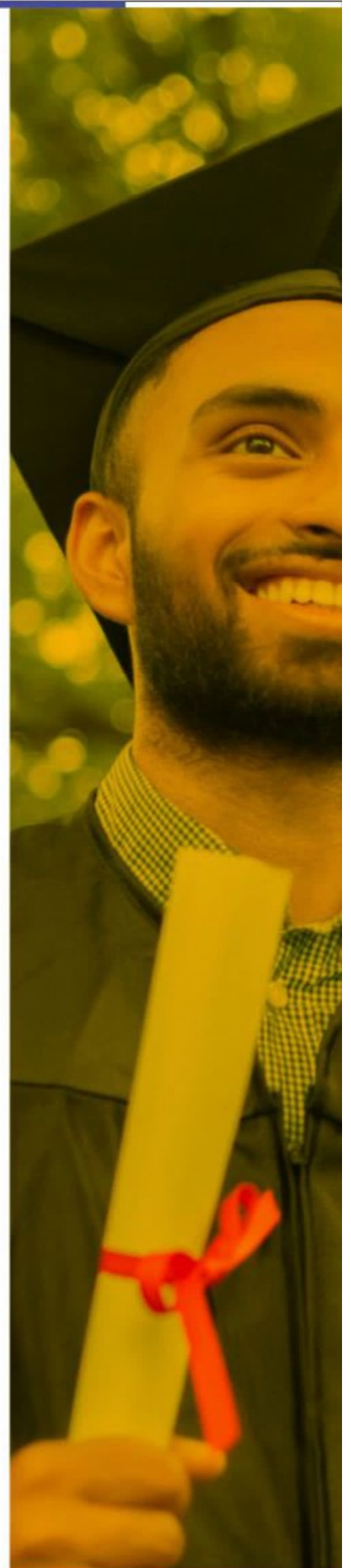
Technical education in India is undergoing a remarkable transformation. However, the technical education is not only recognised for job opportunities but also grooms the personality of students in many ways. The University Grants Commission (UGC) has been emphasizing on outcome-based education, rather than the traditional exam-centric educational system which was followed in our country for centuries. In outcome-based education, the real learning outcomes of students are measured in an objective manner mainly to ensure that our higher education system is more accountable and quality-oriented.

As we know that the policies of Indian education system are completely being changed and more importance is being given to vocational education now with easy entry and exit options. Therefore, Wisdom College for Creativity and Design has started full time training for the programmes of B.Voc in Fashion, Interior and Webpage & Design. We believe that the education received at our college, must translate into excellent career and job prospects for our students and that is our area of focus. We know that our faculty is quite experienced and committed whose teaching prepares students for wide ranging career options and lifelong learning to face the challenges of tomorrow.

We want our students to self disciplined, honest, caring, considerate, well mannered, willing to help others, and to become responsible citizens following the constitution of India, in letter and in spirit and spreading the message of universal brotherhood.

With regard to the academics, your suggestions/advices and feedback are always welcome. To connect with me, please do write at [puja.wsm@gmail.com](mailto:puja.wsm@gmail.com). We shall try to implement the best possible suggestion to make our academics more impactful, relevant and innovative.

**WITH BEST WISHES,**







MESSAGE FROM  
**RUBY KHAN**  
ADMINISTRATIVE OFFICER

## Welcome to a well organized and disciplined college for Creativity and Design!

We believe where there is no better discipline, there is no better education. We have always believed in and will always be believing in education without compromise. The journey of Wisdom started with almost no infrastructure but it was only our hard work and dedication that we succeeded in our mission up to some extent and still we have a long-long way to go.

As an Administrative Officer, my responsibilities are to bring best-in class facilities to students. We have a well stocked library, advanced classrooms, computer labs, conference room and innovation room and video surveillance system room for the safety purpose of students who really come from different classes and backgrounds.

We, however, keep on focusing on the overall development of student which transforms a student into a complete individual who should always be ready to face the challenges of future. Thus, Wisdom has a dedicated Training & Placement Cell which works with a team of domain specific experts and help students in getting the opportunities for their regular internship programmes and job opportunities.

Our training and placement cell always seeks for better training programmes which are quite essential for better future endeavors of students. Thus, on regular interval, the sessions based on Personality Development, Interview Techniques, Resume Writing are conducted which help students in getting jobs with ease.

I would also like to appreciate my HR Team to hire the qualified and experienced staff members who always prove to be asset to our organisation which is reflected through the performances in their academic and non academic fields. My team of Information Technology has always given what we desire in terms of our digital and global presence through

[www.wsmde.edu.in](http://www.wsmde.edu.in)

I am delighted to be a part of this dynamic learning community. It is and always will be our effort to move ahead with the commitment to add value to the systems and improve upon them to make Wisdom, a college of choice for the students not a college by chance.

Once again, thank you for your belief and hope that our long-term association will experience you a different world of learning and working together.

**BEST WISHES,**

# B.VOC.

## FASHION DESIGN

### BASIC DETAILS

Fashion Design deals with applying concepts of design, aesthetics and textile technology to clothing and its accessories. This discipline deals with the design, sketching and making of clothes and accessories.

Fashion designers ensure that the clothes and accessories they design are comfortable, aesthetic and associated with some trend. They are capable of bringing a design to life through activities such as – sketching, design, knitting, weaving and printing.

Fashion industry is prone to change. It is easily influenced by time and trends. Things in fashion today won't necessarily be carried over to the next day! Come next day, some other trend will replace the existing trend. In short, fashion designers must adapt and evolve constantly. Creativity is an important part of this profession.

Fashion Designers also conduct research to understand what the audience needs. Based on their findings, they design clothing and apparel. These designs are used by the manufacturers to produce clothing and apparel for the mass market. Fashion designers also cater to the needs of individuals.

What's the first thing that comes to your mind while talking about fashion designers? Most of us think about clothes and fashion shows. There's a notion that fashion designers' role is to design just clothes. This is wrong! They are also involved in creation of accessories such as jewellery, necklace, bracelets etc.

This discipline not just deals with drawing and design. It also involves technical topics such as textile materials, textile technology, textile equipment, computer software (design) etc.

Fashion Designers are also knowledgeable about aspects of management such as – marketing, merchandising and exhibition management.

B.Voc. Fashion Design course will train you in both technical and non-technical aspects of Fashion design. It is an ideal course for those who want to build a career in fashion industry and its allied domains.



This academic program will help you develop relevant skills. These skills can help you get employed in fashion industry.

B.Voc. Fashion Design is an undergraduate (UG) level course. 12th pass students are eligible to pursue this course. The academic program is 3 years long.

This academic program is quite flexible. It offers attractive exit options. Here are some notable exit options –



- Students are awarded Diploma certificate after completing one year
- Students are awarded Advanced Diploma certificate after completing Two year
- Students are awarded Bachelor's Degree after completing 3 year

Come, let us take a closer look at the course details. In the next section, you will find details about the course such as duration, eligibility criteria, colleges, syllabus, admission process and fees.



## COURSE DETAILS

### BASIC DETAILS

It is a Bachelor of Vocation course

### DURATION

The academic program is 3 years long. It has various exit options too (**Diploma after 1st year, Advanced Diploma after 2 years and Bachelor's Degree after 3 years**).


### SYLLABUS:

Here are some of the core subjects present in the curriculum:


 FASHION  
ILLUSTRATION

 PATTERN  
DRAFTING

 GARMENT  
DESIGN

 TEXTILE  
EQUIPMENTS

 GARMENT  
CONSTRUCTION

 COMPUTER  
APPLICATION

 CAD  
APPLICATION

 FASHION  
COMMUNICATION

 CUTTING AND  
SEWING

 TEXTILE  
STUDIES

 TEXTILE  
MATERIALS

 FASHION  
MERCHANDISING

After completing B.Voc. course, graduates may go for M.Voc. course. M.Voc. course provides advanced technical knowledge related to the specific domain.

### CAREER PROSPECTS

After completing this course, one will have access to multiple job profiles and opportunities. Self-employment opportunities too are available galore, when it comes to fashion industry.

Here are some of the prime recruiters –

- **MNC (CLOTHING AND FASHION)**
- **DESIGNERS**
- **FASHION MARKETING FIRMS**
- **RETAIL FIRMS (CLOTHING AND FASHION)**

And you will have your first class career options as Fashion Designer, Merchandiser, Clothing Store Manager, etc.

### SOFTWARES



## Fashion Design Courses

### Certificate courses

1	Digital Illustration (Illustrator)	1 month
2	Image Editor (Photoshop)	1 month
3	Digital draw and design (Coreldraw)	1 month
4	Fashion Illustration	1 month
5	Digital Pattern Making	2 months
6	Fashion CAD (Illustrator, Coreldraw & Photoshop)	3 months
7	Textile Design (Illustrator & Photoshop)	3 months
8	Pattern Making & Garment cons.	3 months
9	Fashion Illustration & design	3 months
10	Fashion Styling	3 months
11	Fashion Photography	3 months
12	Fashion Merchandising	3 months
13	Portfolio Development	3 months

### Diploma courses

1	Fashion CAD (Illustrator, Coreldraw, Photoshop & RP)	6 months
2	Pattern Making & Garment cons.	6 months
3	Fashion Styling & Draping	6 months
4	Pattern Making with CAD	4 months
5	Textile Design (Illustrator, Photoshop & Coreldraw)	6 months

### Advance Diploma courses

1	Fashion Design with CAD	18 months
2	Boutique Management	12 months
3	Fashion Illustration & design with CAD	12 months

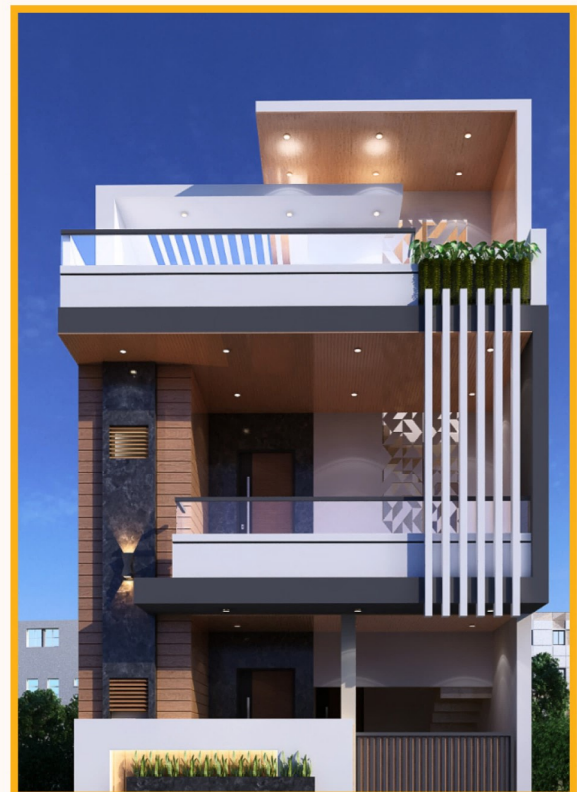
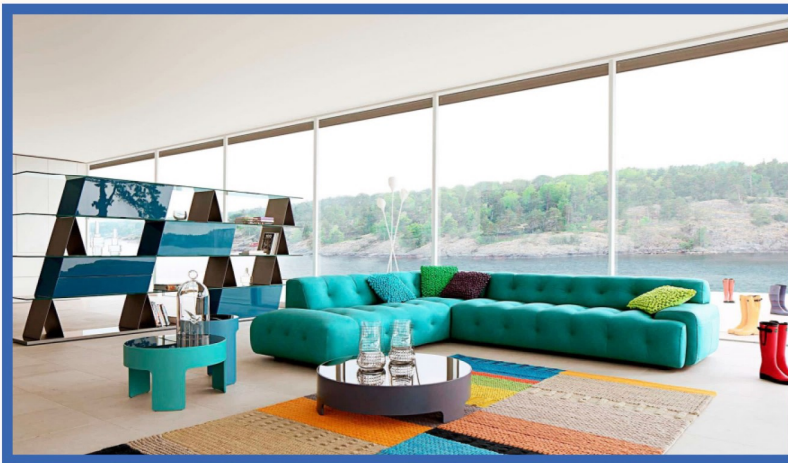
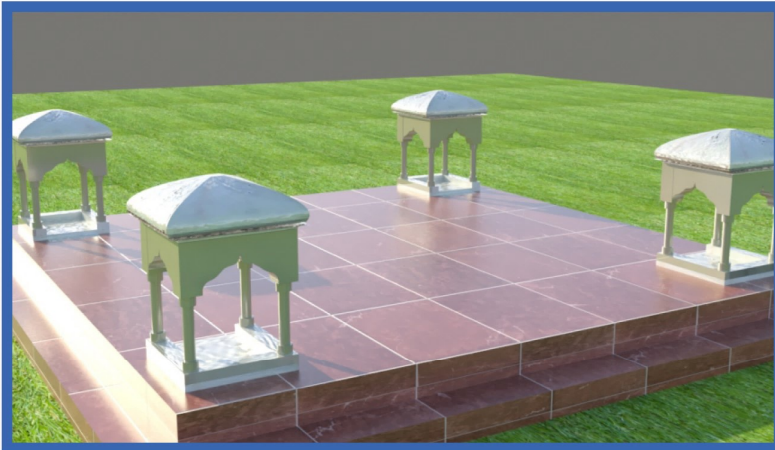
### JEWELRY DESIGN COURSES

1	Certificate in Jewelry Making	2 months
2	Certificate in Jewelry Illustration	2 months
3	Certificate in JCADD	2 months
4	Diploma in Jewelry design & Making	6 months
5	Diploma in Jewelry design & Making	12 months

### Degree Courses

1	Bachelor in Vocation (Fashion design)	3 yrs/6 sem
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# B.VOC. INTERIOR DESIGN



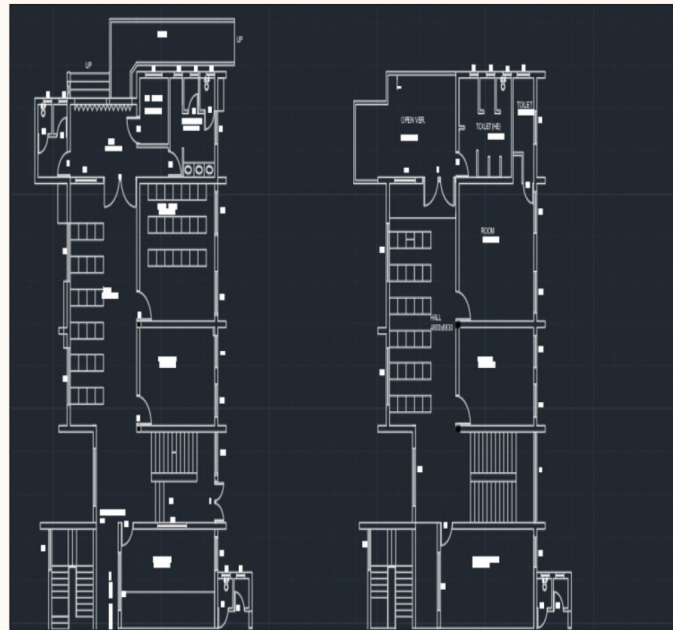
Interior Design is the art and science of understanding people's behavior to create functional spaces within a building.

Is the above definition too difficult to understand? Let me explain it to you in simple terms.

We want our living space to be well planned, functional, comfortable and aesthetically pleasing. We also want it to be well equipped and full of amenities.

Interior Design is all about enhancing the interiors of a space or building to achieve the above mentioned goals. There are specializations within this field. Notable areas of specialization are:

- RESIDENTIAL INTERIOR DESIGN
- COMMERCIAL INTERIOR DESIGN
- EXHIBITION DESIGN
- EVENT DESIGN



A professional Interior Designer, depending upon his/her specialization, is capable of carrying out the following tasks:

- DEVELOPMENT OF DESIGN
- SPACE PLANNING
- SITE INSPECTIONS
- CONSTRUCTION MANAGEMENT
- MATERIAL MANAGEMENT
- FINANCE PLANNING AND MANAGEMENT
- COMMUNICATION WITH CLIENT
- PROJECT MANAGEMENT

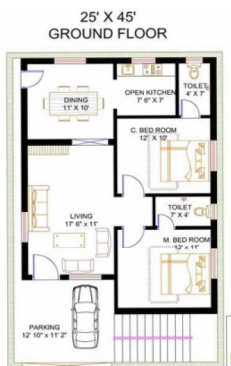
B.Voc. Interior Design course will train you in the above mentioned aspects. B.Voc. stands for **BACHELOR OF VOCATION**. Technically, it is a vocational training course.

Despite being a vocational training program, this course will help you get a Bachelor's Degree certificate on course completion. On the other hand, this academic program also offers multiple exit options. This makes this academic program quite flexible and useful.

If you are interested in exit options, here they are:

- **Diploma Certificate on completing 1 year**
- **Advanced Diploma Certificate on completing 2 years**

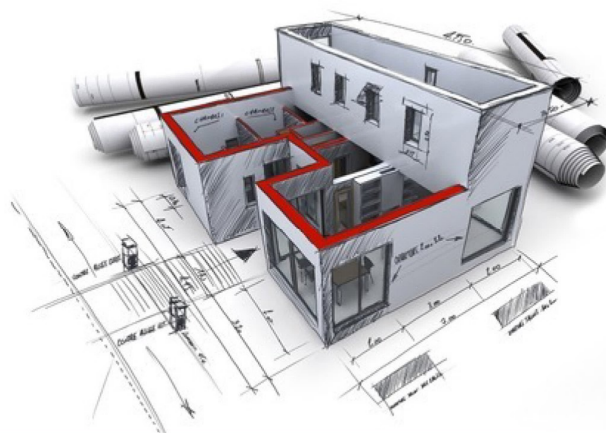
B.Voc. Interior Design course is 3 years long. The course can be pursued by students who have passed 12th class. This is an UG (Undergraduate) level course.



**BEFORE**



**AFTER**



## COURSE DETAILS

### BASIC DETAILS

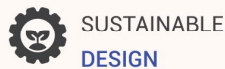
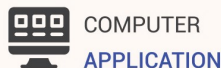
It is a Bachelor of Vocation course

### DURATION

The academic program is 3 years long. It has various exit options too (Diploma after 1st year, Advanced Diploma after 2 years and Bachelor's Degree after 3 years).

### SYLLABUS:

Here are some of the important subjects present in the curriculum:



After completing B.Voc. course, graduates may go for M.Voc. course. M.Voc. course provides advanced technical knowledge related to the specific domain.

### CAREER PROSPECTS

After completing this course, one will have access to multiple job opportunities and profiles. Some of the prime recruiters are

- ARCHITECTURE AGENCIES
- CONSTRUCTION FIRMS
- INTERIOR AND EVENT DECORATORS
- DESIGN CONSULTANCIES
- MNC (CONSTRUCTION AND DESIGN)
- INTERIOR DESIGN AGENCIES
- FURNITURE MANUFACTURING AND DESIGN FIRMS

If you are interested in self-employment, you may start your own interior design firm, studio or consultancy. You may start off on small or medium scale. With time, you may scale up the size of your venture.

### SOFTWARES





## Interior & Architecture Courses

S.No.	Course	Duration
<b>Certificate courses</b>		
1	Autocad 2d & 3d	2 months
2	Google Sketch & Vray	2 months
3	3ds Max & Vray	3 months
4	Interior Graphics (Photoshop & AutoCad)	3 months
5	Modular Kitchen Design	3 months
6	False ceiling, Panelling & Partition	3 months
7	Cost & Estimation	3 months
8	Living Room Design	3 months
9	Display Designer	3 months
10	Vastu Shastra in Interior	3 months
<b>Diploma courses</b>		
1	Interior Graphics (Photoshop,AutoCad, 3dsmax, Google Sketchup with Vray)	6 months
2	Modular Kitchen Design (Google Sketchup)	6 months
3	Cost & Estimation	6 months
4	Residential Interior Design	6 months
5	False ceiling, Panelling & Partition with AutoCad	6 months
6	Furniture Design	6 months
7	Studio Apartment Design	6 months
8	Stall & Showroom Designing	6 months
<b>Advance Diploma courses</b>		
1	Residential Interior Design with Auto Cad & Photoshop	12 months
2	Commerial Interior Design with Sketchup, V-Ray & Autocad	12 months
3	Office Interior Design with 3ds Max with V-ray	12 months
4	Interior Architecture design with CAD (Resi & Commercial)	18 months
<b>Degree Courses</b>		
1	Bachelor in Vocation (Interior Design)	3 yrs/6 sem

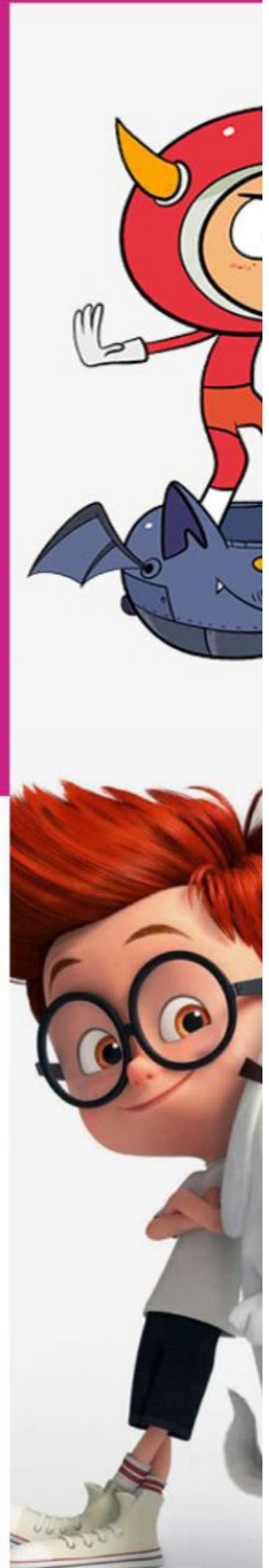
# B.VOC. GRAPHICS AND ANIMATION

## AN INTRODUCTION

Bachelor in Vocation (Animation & Graphics) is a 3-year full-time undergraduate course in multimedia. This vocational training program is related to animation and its allied areas. If you have a creative mind, this is an ideal course for you. This course will help you build a rewarding career in animation sector. In this course, students study computer graphics, storyboarding, computer languages, technology, nature of the moving image, and appropriate mathematics. This course includes major topics such as feature films, animation films, product design, internet and mass media, automobile modeling, etc.

B.Voc. course format has been created with the aim of improving vocational training system in India. Traditionally, vocational training programs have been offered in formats such as – Diploma courses, Certificate courses and Workshops. The traditional formats are short-term training programs. They have been created with the aim of training candidates and imparting industry-specific skills in them. Skills provided in this way caters to the needs of the specific industry. Thus, pursuing these courses can help one get a job. B.Voc. is a relatively new course. This course has been created with the aim of improving vocational training system in India. B.Voc. course is quite different from traditional vocational training programs. For instance, this is a Bachelor's Degree course. And it offers many exit options to candidates.

After completing this B.Voc course in Graphics and Animation, candidates may get opportunities in the areas of CD-ROM Production, Gaming Industry, Graphics Designing, Media, News, Publishing Firms, etc. These graduates may work in positions like Animator, Content developer, Graphic designer, Modeler, Storyboard writer, etc. The average salary for these professionals ranges between INR 2 to 20 Lacs per annum based on their experience and expertise in this field





Before Photo Restroation After

Student Name:- Mohd.Kasif  
Software:- Photoshop



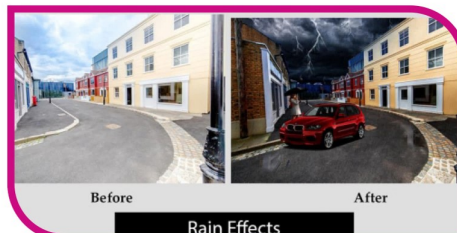
Before Typographic Effects After

Student Name:- Ravi kant  
Software:- Photoshop



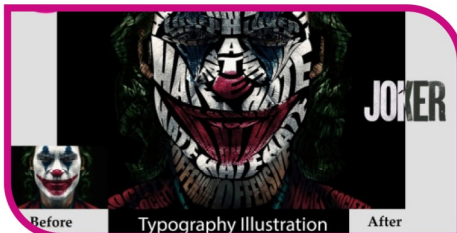
Back

Student Name:- Nawab Ali  
Software:- Illustrator



Before Rain Effects After

Student Name:- Saumya  
Software:- Photoshop



Before Typography Illustration After

Student Name:- Aman Garg  
Software:- Photoshop

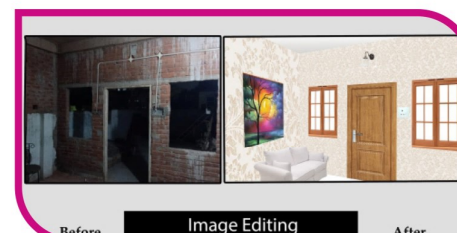


Before Double Exposure After

Student Name:- Satyendra  
Software:- Photoshop

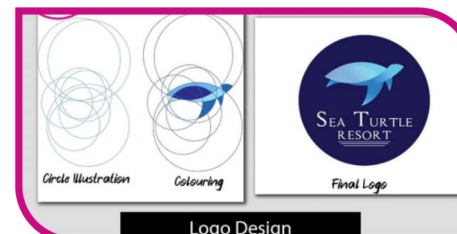


Student Name:- Nawab Ali  
Software:- Photoshop



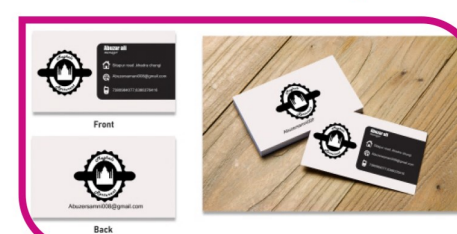
Before Image Editing After

Student Name:- Nazia Faridi  
Software:- Photoshop



Logo Design

Student Name:- Anam Arshad  
Software:- Illustrator



Front

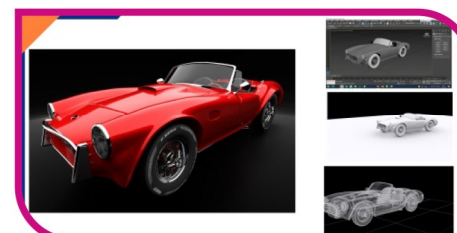
Back

Student Name:- Abuzar  
Software:- Illustrator

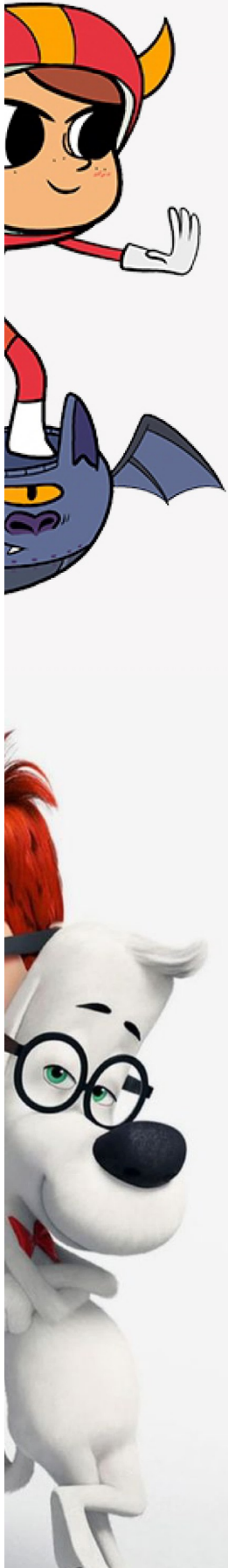


3D Shiv Mandir

Student Name:- Prabhav Sharma  
Software:- 3ds Max



Student Name:- Aman Singh  
Software:- 3ds Max





## COURSE DETAILS

### BASIC DETAILS

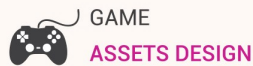
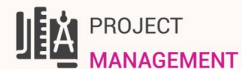
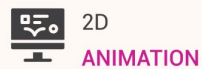
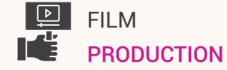
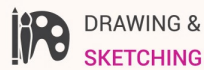
It is a Bachelor of Vocation course

### DURATION

As far as, the duration of the B.Voc course is concerned, it is a 03 year full time graduate programme with easy entry and exit options.

### SYLLABUS:

Here are some of the core subjects present in the curriculum



After completing B.Voc. course, graduates may go for M.Voc. course. M.Voc. course provides advanced technical knowledge related to the specific domain.

### CAREER PROSPECTS

After completing B.Voc. Graphics and Animation course, graduates will have access to different types of job opportunities and profiles. They even have access to ample amount of self-employment opportunities

Here are some of the prime recruiters –

- GRAPHIC DESIGN
- DRAWING
- VISUAL ARTS
- 2D ANIMATION
- 3D ANIMATION
- CHARACTER DESIGN AND DEVELOPMENT
- GAME DESIGN
- VIDEO EDITING

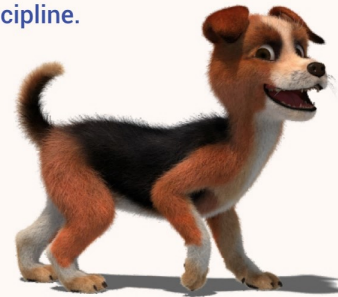
Let us talk about self-employment now. You may start your own Graphic and Animation agency. You may start it on a small or medium scale. With time, you may scale up the size of your venture.

### SOFTWARES



## ELIGIBILITY CRITERIA

In order to take admission in B.Voc in Graphics and Animation, all you need to do is just to **pass out your 10+2 with 45% marks in any discipline.**



## Graphic & Animation Courses

1	Digital Illustration	1 month
2	Digital Photo editing and effects	1 month
3	Video & Audio editing	1 month
4	Print Publication design	1 month
5	Print Layout design	1 month
6	Audio editing	1 month
7	Digital Visual effects & motion graphics	1 month
8	Certificate course in Graphic design	2 months
9	Diploma in Graphic design	4 months
10	Diploma in Movie editing & Compositing	4 months
11	Diploma in Mobile Application design	6 months
12	Diploma in Mobile Application design & development	8 months
13	Diploma in Professional 2d Animation	6 months
14	Diploma in Professional 3d Animation	6 months
15	Diploma in Professional film making & editing	6 months
16	Diploma in Graphics & multimedia	6 months
17	Diploma in Digital Marketing	6 months
18	Advance diploma in Graphics & multimedia	12 months

## Degree Courses

1	Bachelor in Vocation (Graphic & Animation)	3 yrs/6 sem
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## Web design & development

1	Certificate course in Javascript	2 months
2	Certificate course in PHP & Wordpress	2 months
3	Diploma in Web development	4 months
4	Diploma in UI design & development	4 months
5	Diploma in Website design & development	6 months
6	Advance diploma in website design & development	12 months

# FASHION SHOW



# EVENTS & AWARDS



# LAB & CLASSES



# TRAINING AND PLACEMENT

Wisdom College for Creativity and Design has a performing Training & Placement Cell. The team is extremely experienced and energetic to work for the better career prospects of students.

First of all, with regard to training, we train students for various aspects such as Communicative English, Interpersonal Skills, Resume Writing, Interview Techniques, Customer Relationship Management, Human Resource Management, etc. As we believe that if students are better trained and they will be better placed in better organizations. Thus, we have a team of trainers who are full time engaged in training students who are coming from different rural backgrounds and they find extremely difficult to express themselves before recruiters. We believe that interviewers ask 20% of your technical syllabus/curriculum while 80% of the interview is driven based on the way he/she, walks up, speaks and presents the facts related to the requirements of jobs.

It is well said that Interviewers want someone who will enjoy the job and do it well. Their objective is to find out what you are really like. So you should never resent their questions, of course, they may be stupid and bullies but they may simply be testing how will you handle difficult people and situations that might crop up in the job. So be clever by answering calmly.

Wisdom College for Creativity and Design starts working for the placement provided to students from their final year of programme. Thus, the team keeps on meeting and tying up with the first class organisations/companies for the internship programmes mandatory to students and later engages them for the recruitment process which is the need of hour. Please refer to our modus-operandi for the placement assistance process.

## STEPS TO RECRUITMENT



# LIST OF COMPANIES FOR

## INTERNSHIP COMPANIES

## PLACEMENT COMPANIES



# STUDENT PLACEMENT AND TESTIMONIALS



**AKASH KUMAR SINGH**  
Assistant Designer & Stylist  
at CLOSET-OUR DESIGNER  
HUB, Lucknow

"I would like to thanks Wisdom College for Creativity & Design, my teachers Dipali mam & Karishma mam and I am very thankful to Mr.Alam Sageer Sir for giving me wings to fly and best knowledge & education to become a fashion designer. I am always thankful to each and everyone who supported me in my journey from beginning. My teachers were very sweet & supportive."



**SHIKHA TRIPATHI**  
Customer Relationship Officer  
(CRO) at CALVIN KLEIN

"Education is the process of Re-inventing self into a desirable design. A designer has to admire what she/he is becoming. I discovered this emotion within while achieving my way towards Fashion designing from Wisdom College for Creativity & Design"



**MUSKAN SINGH**  
Customer Relationship Officer  
(CRO) at TOMMY HILFIGER

"A lot of hard work is required but Wisdom College for Creativity & Design is truly the best place to become a designer. Every student gets equal opportunities to showcase their talent. I would like to thanks Mr.Alam sageer sir and to my sweet and supportive teachers for giving us best knowledge and education. They provided me an excellent platform to learn and gain enough knowledge in becoming a Fashion Designer."



**AYUSH PATEL**  
Freelance

" Wisdom College for Creativity & Design is really a very new place to learn photography. They teach you from baseline. It really has been a very wonderful experience to learn photography from a renowned institute. The faculty here is very nice, they provide you so many opportunities to showcase your skills. Overall 5/5 stars from my side Wisdom College for Creativity & Design and Mr.Alam Sageer sir for giving us such platform."



**JAHAN ARA**  
Customer Relationship Officer  
(CRO) at TOMMY HILFIGER

" Wisdom College for Creativity & Design was an amazing experience. Every lecture every video and the interviews were like complements to my past knowledge about fashion. I want to thank my teachers and Wisdom College for Creativity & Design for all the knowledge and experience I gained from this institute. Special thanks to Mr.Alam Sageer sir who supported & encouraged me throughout the journey.



**NAZIA FARIDI**  
Project Manager at  
AQUANTICO LAAVIN PVT LTD

"I truly appreciate entire faculty of Wisdom College for Creativity & Design institute for helping me to achieve my goals."

# STUDENT PLACEMENT AND TESTIMONIALS



**NITESH PANDEY**  
Self-Owned

"I learned a lot from Wisdom College for Creativity & Design and I am very thankful to Mr. Alam Sageer sir and my teachers for their kind support."



**MAHIRA MUSHTAQ KHAN**  
Freelance

"I would like to thanks Mr. Alam Sageer sir for giving me a platform Wisdom College for Creativity & Design to flourish my skills and to my teachers for their endless effort and support."



**ANSHIKA SINGH**  
Freelance

" Wisdom College for Creativity & Design was an amazing experience. I want to thank my teachers and Wisdom for all the knowledge and experience I gained from this institute. Overall 5/5 stars from my side to Wisdom College for Creativity & Design and Mr. Alam Sageer sir for giving us such platform."



**APURVA BAJPAI**  
Freelance

"I truly appreciate entire faculty of Wisdom College for Creativity & Design institute for helping me to achieve my goals. The faculty here is very nice, they provide you so many opportunities to showcase your skills. "



**AMAN GARG**  
Graphic Design

I am very thnakful for Providing me the Right opportunities and knowledge for being selected in Webholik Media as Digital Graphic Designer. Wisdom College for Creativity & Design is the Best Institute to Learn Graphic Design and get inspire, the teaching staff is very supportive and friendly.



**FARHA FAITMA**  
Freelance

I m very happy ki hme KRI designer chikan studio Seva Chikan Lucknow. Mein Work karne ka chance mila yahan par hame bahut kuch naya seekhne ko mil rha Thankyou Wisdom College for Creativity & Design ki hume yahan join krne ka chance diya hum apna best krenge.

# STUDENT PLACEMENT AND TESTIMONIALS



**AKANKSHA SHARMA**  
Video Editor in News India

I express my sincerety gratitude to Wisdom College for Creativity & Design for Grooming me . Thank u Denis sir for for the Complete guidance and knowledge.It is really a fortune moment for me to work as V.T .Editor in News India.



**SHIVANGI DIXIT**  
(CSP)  
Brand- Swarovski  
Location- Hyderabad

"A designer has to admire what she/he is becoming. I discovered this emotion within while achieving my way towards Fashion designing from Wisdom College for Creativity & Design Thank you for fulfils my Dreams.



**BHAVISHYA CHANDIRANI**  
Fashion Designer

I got an opportunity to work in kri designer chikan studio Seva Chikan Lucknow. Here I m learning something new everyday and i will try to give my best and I am so thankful to Faculty and Management of Wisdom College for Creativity & Design for providing me this opportunity where I can gain some knowledge and experience about Fashion Industry Field.



**ANKITA AGGARWAL**  
Interior Designer at  
Mahendra Sanatkada

"The faculty here is very nice, they provide you so many opportunities to showcase your skills. Overall 5/5 stars from my side to Wisdom College for Creativity & Design for giving us such platform."



**HARSHIT SHARMA**  
Interior designer at  
Ample Arch and Decor

" Wisdom College for Creativity & Design was an amazing experience. Every lecture every video and the interviews were like complements to my past knowledge about fashion. I want to thank my teachers and Wisdom College for Creativity & Design for all the knowledge and experience I gained from this institute. Special thanks to Mr.Alam Sageer sir who supported & encouraged me throughout the journey.



**RAVI KANT**  
Video Editor at Amrit Phabhat

"Thank you very much fo give me an opportunist. I truly appreciate entire faculty of Wisdom College for Creativity & Design institute for helping me to achieve my goals."



**A Unit of Wisdom School of Management (Trust)**

[www.wisdomdesigncollege.in](http://www.wisdomdesigncollege.in)

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